

Christmas Unwrapped • Section title

Raise a glass to the festive season as Spirit Show London's tasting funfair rolls into town



Save when booking two or more tickets with code 'XMAS' online. Two tickets just £75 for Friday sessions and two tickets at £85 for Saturday session.



The Christmas season calls for exceptionally good spirits. After all, the festive period wouldn't be the same without the perfect tippie at hand — whether it's a show-stopper gin for a dinner party with friends, the ideal rum for your notoriously difficult-to-please boss, or the finest whisky to relax with on Christmas Day. There's an incredible amount of high-quality spirits and liqueurs on the market but finding the right one for your needs can be difficult.

Fear not, the perfect event for you is taking place at the Business Design Centre in Islington, north London, on 9-10 December. The Spirit Show will be the UK's first premium spirits tasting event, covering everything from artisan vodka, craft gin, small-batch rum and rare whiskies, to lesser-known premium spirits such as cachaça, armagnac and mezcal, to name but a few.

What better way to start the festivities than by indulging yourself in the wonderful world of spirits. Tickets start from just £40 and include unlimited tastings, a delicious meal from the Street Food Village, a limited-edition tasting glass and a free download of the show app with tasting notes. The show will offer the chance to try hundreds of the world's finest spirits and fall in love with spirits from new, world-class distilleries.

Try Barr Hill vodka, which is debuting in the UK. From Caledonia Spirits in Vermont, this vodka is crafted entirely from fermented honey. Meanwhile, Paul John will be bringing its award-winning single malt whiskies from Goa. Cuban rum brand Ron Cubay will also be there with its latest offerings.

You'll also have the perfect opportunity to try other sublime spirits you may have heard of but never tried. Zeca de Matos, for example, will be showcasing cachaça, Brazil's most popular spirit, crafted from distilled sugarcane juice. Zeca is produced high in Brazil's hidden and little-explored Minas Gerais region, where the Matos family has been quietly producing artisan cachaça for more than 100 years.

The show will also feature a series of masterclasses hosted by spirit experts Joel Harrison and Neil Ridley. These include a chance to blend your own gin, and brush up your knowledge of whiskies and vodkas from around the world.

Described as 'London's most mischievous bar group', The London Cocktail Club will host a winter-wonderland-themed bar, offering a range of its legendary, innovative and exciting cocktails, created specifically for the Spirit Show. Mixology demonstrations will also be held throughout the show, alongside live music and entertainment.

The Spirit Show is something totally new and different — the first show of its kind to take place in the UK. It will be one of the best days out in London and the perfect way to kick off the Christmas season. Stock up your festive drinks cabinet and buy Christmas gifts for your loved ones.



To find out more, call 020 8801 2019 or visit thespiritshow.co.uk